

MAI MOHAMMED ABDELTAWAB

Senior Technical Project Manager | Software Delivery | Agile | SDLC | WordPress Engineering Lead

+20 101 060 4024 | maiwmattar@gmail.com | linkedin.com/in/maimattar | www.maimattar.com | Cairo, Egypt

PROFESSIONAL SUMMARY

Results-driven Senior Technical Project Manager with 10+ years of end-to-end Software Delivery and SDLC experience across web, digital, and platform engineering initiatives. Certified in Scrum and PMP methodologies with a strong technical foundation in WordPress architecture, frontend development, API integration, and CI/CD pipelines. Proven ability to lead cross-functional teams of 10+, control project scope and budgets, mitigate risk, and align stakeholders at all levels. Track record of measurable impact: 30% increase in client satisfaction, 95% improvement in user engagement, and 90% reduction in site load times. Skilled in Agile ceremonies, roadmap planning, KPI dashboards, and release management.

CORE COMPETENCIES & TECHNICAL SKILLS

PROJECT & DELIVERY MANAGEMENT

- Agile, Scrum & Kanban Frameworks
- Sprint Planning & Backlog Grooming
- Roadmap & Release Planning
- Scope & Change Management
- Budget & Cost Control
- Risk & Dependency Management
- KPI & Performance Tracking
- Stakeholder Management

TECHNICAL EXPERTISE

- SDLC & Software Architecture
- WordPress & WooCommerce
- HTML5, CSS3, JavaScript, jQuery
- REST API Integration
- Git & Version Control
- CI/CD Collaboration
- UX/UI Optimization
- SEO & Performance Engineering

TOOLS & LEADERSHIP

- Jira | ClickUp | Asana | Trello
- Figma | Google Analytics
- Cross-Functional Team Leadership
- Client Relationship Management
- Technical Documentation
- Executive Reporting
- Mentoring & Team Development
- AI & Data Science (Generative AI)

PROFESSIONAL EXPERIENCE

Senior Technical Project Manager

Mar 2025 – Present

Resonal | Cairo, Egypt

- Lead cross-functional teams (Developers, QA, UX/UI, DevOps) across full SDLC delivery for multiple concurrent digital products.
- Facilitate Agile ceremonies: sprint planning, daily standups, backlog grooming, and retrospectives — maintaining velocity and predictable delivery.
- Own project scope, timelines, resource allocation, and budget governance; proactively resolve blockers and dependencies.
- Translate stakeholder business objectives into structured technical roadmaps and prioritized backlogs.
- Monitor KPIs and delivery metrics via Jira and ClickUp dashboards, producing actionable executive reports.
- Achieved 30% improvement in client satisfaction through structured communication plans and risk mitigation frameworks.

Technical Project Manager & WordPress Engineering Lead

Feb 2024 – Jan 2025

Praudly | Kuwait City, Kuwait

- Directed end-to-end delivery of multiple WordPress-based digital platforms from discovery through production deployment.
- Managed sprint cycles, release scheduling, backlog prioritization, and vendor coordination across distributed teams.
- Implemented Git branching workflows and REST API integrations, improving deployment stability and collaboration.
- Introduced performance dashboards that improved delivery transparency, forecasting accuracy, and on-time release rates.
- Ensured all solutions met security, scalability, and performance KPIs aligned with business objectives.

Technical Project Manager & WordPress Engineering Lead

Oct 2023 – Dec 2024

Sharks Apps | Cairo, Egypt

- Managed complete project lifecycle: requirements elicitation, sprint planning, QA coordination, UAT, and deployment.
- Reduced site load time by 90% through systematic performance auditing, caching strategies, and code optimization.
- Increased user engagement by 95% via targeted UX/UI improvements and frontend technical restructuring.
- Produced comprehensive technical documentation, release notes, change logs, and executive status reports.

Senior Frontend & WordPress Developer

Oct 2020 – Sep 2023

Point Seven | Nilecode | Tabibsoft | Cairo, Egypt

- Architected and delivered scalable, high-performance web applications using WordPress, WooCommerce, and modern JavaScript frameworks.
- Partnered with backend engineers to design and implement API integrations, ensuring optimized data flow and system reliability.
- Drove 90% engagement increase through targeted UI/UX enhancements and site performance improvements.
- Contributed to sprint planning and technical scoping sessions, bridging development and project management.

Frontend & Web Design Instructor

Jan 2017 – Dec 2019

ITI (Monufia) | New Horizons (Dakahlia) | Egypt

- Designed and delivered structured curriculum in frontend development, web technologies, and best practices.
- Mentored 100+ students in project implementation, industry workflows, and professional development.

Frontend & WordPress Developer

Jan 2015 – Sep 2020

Orxtra | Digi Gates | Upureka | Egypt

- Delivered responsive, SEO-optimized, cross-browser-compatible websites serving thousands of end users.
- Collaborated with UX designers and backend developers within Agile teams to deliver end-to-end digital solutions.

EDUCATION

Bachelor of Science — Electrical, Electronics & Communications Engineering

Electronic Engineering Faculty, Menoufia University | Graduated Jul 2010

CERTIFICATIONS & PROFESSIONAL DEVELOPMENT

- **Diploma Executive Managers License in NGOs**
The American University in Cairo & Misr Elkheir (2026)
- **Diploma in AI & Data Science — Generative AI Professional**
Digital Egypt Pioneers Initiative (DEPI) (2025)
- **Diploma in Scrum Fundamentals & PMP**
Yalla PMP (2023)
- **Diploma in TypeScript, Node.js & Frontend Development**
Future Work is Digital (FWD) (2023)
- **Diploma in Python & Back-End Technologies**
One Million Arab Coders (OMAC) (2018)
- **Diploma — Training of Trainers Program**
Information Technology Institute (ITI) (2015)

VOLUNTEER & COMMUNITY LEADERSHIP

- **Board Member**
AlRahma Charity Organization, Monufia (Oct 2014 – Feb 2021)
- **IT Specialist & Project Manager**
AlRahma Charity Organization — led digital transformation initiatives (Dec 2011 – Mar 2013)
- **Volunteer**
Resala Charity Organization, Monufia (Sep 2011 - Dec 2013)